

# Reference Projects: *M&A Integration Examples*

## THE COMPANIES

- Various Automotive Suppliers, Global resp. European business unit with several independent companies
- All Producers of classical mechanical / electric components in the areas of powertrain, chassis and interior

## SITUATION & CHALLENGES

- Company objective: Integration of acquired business units, primary R&D functions
- Challenges:
  - different development processes, -methods and -tools
  - different cultures and ways-of-working

## TARGETS

- Development of new combined global product- and technology roadmaps
- Employee involvement as well as clear communication inside and with customers / suppliers
- Identification of synergies and efficiency improvements in R&D

## RESULTS & SUCCESSES

- successful integration:
  - of a former Japanese JV-Partner into the global R&D organisation structure
  - of acquired R&D centres in the USA, in Sweden and in Germany into a global R&D organisation structure
  - of a former Swedish JV-Partner into the European R&D organisation structure
  - of an acquired E/E and Software Start-Up into the European R&D organisation structure

