

# Reference Project: *Transformation from component- to system supplier*

## THE COMPANY

- Automotive Supplier, European business unit with several independent companies
- Producer of classical mechanical / electric components in the areas of powertrain, chassis and interior

## SITUATION & CHALLENGES

- Company objective: enhancement of product portfolio to mechatronic systems
- Challenges:
  - Limited competence in electronics, software and system engineering
  - Missing development processes, -methods and -tools
  - Customer pressure for rapid introduction of mechatronic systems

## TARGETS

- Establishment of a product- and technology roadmap
- Plan to close competence- and process gaps and implementation thereof
- First series production awards in at least two companies

## RESULTS & SUCCESSES

- First series production awards for mechatronic systems in two companies
- Recruitment of more than 30 software-, electronics- and system engineers in 2019
- Established and qualified supplier of mechatronic actuators with several European customers

